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LIGHTNING 100'S LIVE ON THE GREEN MUSIC FESTIVAL 2015 LINEUP TO FEATURE PASSION PIT, BEN FOLDS, RODRIGO Y GABRIELA,

COLD WAR KIDS, LORD HURON AND MORE...

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SECOND STAGE ADDED FOR THREE DAY FESTIVAL WEEKEND ADDITIONAL ARTISTS TO BE ANNOUNCED

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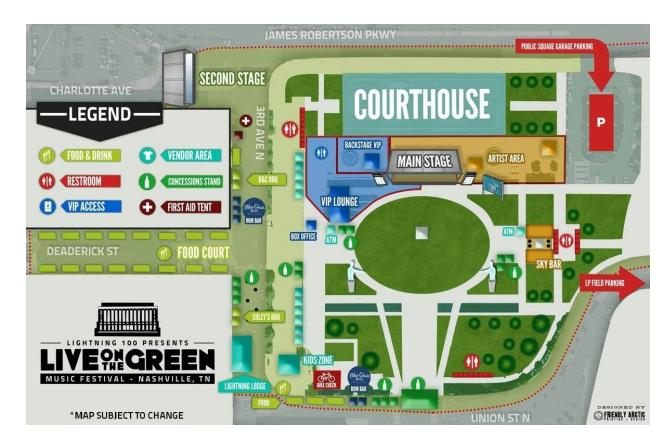
VIP PACKAGES AND TICKETS ON SALE NOW AT <u>LIVEONTHEGREEN.COM</u>
ALL DATES REMAIN FREE AND OPEN TO THE PUBLIC
FESTIVAL LOCATION TO REMAIN AT PUBLIC SQUARE PARK

Nashville, TN (June 24, 2015) – <u>Lightning 100</u> is proud to announce the highly anticipated artist lineup for the 2015 <u>Live On The Green Music Festival</u>. Scheduled to run Thursday August 20, 27, September 3, and Thursday thru Saturday September 10, 11 & 12, the festival will feature headlining artists Ben Folds, Passion Pit, Rodrigo y Gabriela, Cold War Kids and Lord Huron, with more to be announced.

Additional artists joining the lineup include Shakey Graves, Big Data, Houndmouth, JD McPherson, J Roddy Walston & The Business, Elle King, The Delta Saints, All Them Witches Lennon & Maisy, Zella Day, The Districts, Kopecky, Humming House, Greg Holden, Delta Rae, Civil Twilight, Turbo Fruits, Anderson East, Elliot Root, Kaleo and Future Thieves. More artists will be announced in the coming weeks, including one additional headlining act. The full festival lineup and schedule are available at <a href="mailto:lineup.liveonthegreen.com">lineup.liveonthegreen.com</a>.

One of the most exciting changes for 2015 is the addition of a second stage to the three day weekend finale on September 10, 11 & 12. The second stage, located at the corner of James Robertson Parkway and 3<sup>rd</sup>

Avenue N, will feature a mixture of rising local talent and national acts. The festival site footprint will be similar to the 2014 event, encompassing all of 3<sup>rd</sup> Avenue N between Union Street and James Robertson Parkway, and will extend up Deaderick Street to 4<sup>th</sup> Avenue.



**SUGGESTED TWEET:** @LiveOnTheGreen 2015 lineup is here! will ft. @BenFolds @passionpit @LordHuron @ColdWarKids @rodgab & more! liveonthegreen.com #LOTG2015

# **VIP TICKET PACKAGES NOW ON SALE:**

Live On The Green offers an exclusive VIP area for guests interested in a premium concert experience. VIP ticket-holders will enjoy access to the Lightning 100 Lounge with benefits including exclusive stage access, private restrooms, comfortable shaded areas with open seating, complimentary catering provided by <a href="Bacon & Caviar Gourmet Catering."><u>Bacon & Caviar Gourmet Catering.</u></a>, as well as complimentary alcoholic and non-alcoholic beverages. Full season, weekend, and single show VIP tickets are on sale now at <a href="https://www.liveonthegreen.com"><u>www.liveonthegreen.com.</u></a>.

# **LIVE ON THE GREEN 2015 SPONSORS:**

Blue Chair Bay Rum, Blue Moon Brewing Company, Erie Insurance, Regions Bank, Red Bull, Carl Black Chevrolet, Doubletree by Hilton-Nashville, Coca-Cola, Thorntons Inc., Griffin Technology, Piedmont Natural Gas, eScore from TVA, Bacon & Caviar Gourmet Catering, Edley's BBQ, UBS Financial, Mellow Mushroom, Team Green Adventures, Pioneer Coach, Acme Feed & Seed, Governor's Highway Safety Office, Friendly Arctic Printing & Design, Green Village Recycling, Walk/Bike Nashville.

## LIVE ON THE GREEN MUSIC FESTIVAL ONLINE:

Web: www.liveonthegreen.com

Facebook: <u>facebook.com/liveonthegreen</u>

Hashtag: #LOTG2015
Twitter: @liveonthegreen

Instagram: instagram.com/liveonthegreen
YouTube: youtube.com/liveonthegreen
Pinterest: pinterest.com/liveonthegreen

Comprehensive media and event information is available at (PDF): <a href="www.liveonthegreen.com/2015">www.liveonthegreen.com/2015</a>
Additional, downloadable high resolution photos can be found on the <a href="Live On The Green Facebook page">Live On The Green Facebook page</a>.

## ABOUT LIVE ON THE GREEN MUSIC FESTIVAL:

Produced and presented by WRLT Lightning 100.1 FM, Live On The Green is Nashville's premiere free outdoor music festival. Since its inception in 2009, over 316,000 fans from 37 states and 12 countries have attended the event. The festival has hosted more than 100 performing artists, including Alabama Shakes, Cage The Elephant, The Head And The Heart, Local Natives, Band of Horses, City and Colour, Matt & Kim, Michael Franti & Spearhead, Matt Nathanson, The Wallflowers, Citizen Cope, Dr. John, The Wailers and many more.

## **ABOUT LIGHTNING 100:**

Locally owned and operated for 25 years, <u>WRLT Lightning 100.1 FM</u>, Nashville's Independent Radio, has maintained an unwavering dedication to the city through its unique on-air programming and live events. The format of this award winning radio station affords it a wide range of music genres with a focus on local, emerging, and national artists. Lightning 100 is the proud founder of the Live On The Green Music Festival.